Task A

1. What is meant by a digital footprint?

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1. Why is it important that users are aware about their digital footprint?

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1. Identify ways in which users can reduce their digital footprint.

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1. What is the difference between an active digital footprint and passive digital footprint.

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1. In the table below, identify whether the example provided is an active or passive digital footprint by placing a tick in one of the boxes.

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| **Example** | **Active** | **Passive** |
| Sending an instant message via Twitter. |  |  |
| A web server storing a user’s IP address. |  |  |
| Submitting a post on a blog. |  |  |
| Sharing a story on Instagram. |  |  |
| A user’s browser/search history. |  |  |
| Replying to post thread on Facebook |  |  |

Task B

1. Explain why digital footprint would be used for the following purposes:

* Monitoring current employees
* Monitoring prospective employees (people applying for jobs)
* Security (the ability to keep the general public safe)
* Businesses

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1. England bowler Ollie Robinson was suspended from international cricket pending the outcome of an investigation into historic racist and sexist tweets.



Find an article that relates to this story and answer the following questions:

1. Why was Ollie Robinson suspended?

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1. You’ve been appointed the new director of the ECB (English Cricket Board) and you have the power to have the final say on this matter.

Would you back the suspension or would you lift it? Justify your decision.

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1. As the new director of the ECB, you have been tasked with raising the awareness of digital footprint that will be communicated with younger players across the country.

What advice would you give to these younger players? (You can use a list if you wish to do so)

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